

# ADVISORY SERVICES: STRATEGIC GUIDANCE TO MAXIMIZE YOUR SALESFORCE AND CERTINIA INVESTMENTS

**VFP's Advisory Services** is built on a deep understanding of businesses' challenges in managing and optimizing their **Salesforce** and **Certinia** investments. Many organizations struggle to maintain their systems effectively and maximize their value. Our mission is to bridge this gap with **clear, action-oriented strategies that deliver measurable impact**.

## KEY OFFERINGS



### BEST PRACTICE FRAMEWORK (SOPS):

A comprehensive library covering essential areas like Team Design, Change Management, Emergency Readiness, and Data Governance.



### DATA-DRIVEN ROADMAP:

A strategic, results-focused approach designed to maximize ROI.



### TECHNOLOGY ALIGNMENT:

Ensuring your Salesforce and Certinia tools are seamlessly integrated with your business needs for optimal adoption and impact.



### 360 REVIEW:

Guidance and recommendations for not only your Salesforce and Certinia instance, but also processes, tools and resources.



### SALESFORCE & CERTINIA SPECIALISTS:

Deep expertise in PSA/ERP solutions, with a track record of successful Salesforce and Certinia implementations for growing businesses.

## WHAT SETS VFP'S ADVISORY SERVICES APART?

- **Deep expertise & practical guidance:** Real-world recommendations that align with your business goals.
- **Proactive & hands-on support:** From roadmap planning to data governance, we help you stay ahead and avoid tech debt.
- **Continuous improvement:** We work with you to refine and enhance your processes, adapt to your business's changing needs, and drive lasting value.
- **Tailored strategy & roadmap readiness:** Align technology with business goals and industry trends.
- **Trusted partnership:** Gain an experienced advisor who understands your growth trajectory and unique needs.

## VFP ADVISORY SERVICES DELIVERS A CLEAR ROADMAP FOR SUCCESS

At VFP, we provide a roadmap that drives ROI, so you can focus on what matters while we handle complexities. With expert guidance, you'll build strong teams, execute confidently, and stay ahead.

Our technical team ensures recommendations align with real-world technology. Each project enriches our best practices, giving you actionable insights.

Advisory Services helps you maximize the value of your Salesforce and Certinia investment.

## Are you ready to drive innovation and maximize your ROI?



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